PALMER ADVANTAGE®

THE ULTIMATE CLUB NETWORK

Your invitation to upgraded private club Membership benefits!

Anthem Country Club™

PRIVATE CLUB AND GOLF ACCESS • BESPOKE MEMBER EXPERIENCES

CONCIERGE TRAVEL · LEISURE · LIFESTYLE

Anthem Country Club™

Dear Anthem Country Club Member,

I am excited to introduce to you our partnership with Palmer Advantage, the Ultimate Club Network. With this partnership, I invite you to consider upgrading your Membership with us to include the benefits and services of Palmer Advantage!

To enroll, please submit the enrollment form located on our Club website by CLICKING HERE. Once complete, your Palmer Advantage benefits will be activated shortly, at which time you will receive your welcome email from the Palmer Advantage Concierge containing your account credentials and information.

When you enroll, you can add your spouse or partner as well at no additional charge!

Once enrolled, you will then enjoy all of the private club access, concierge travel services, and access to exclusive Member experiences made available through Palmer Advantage.

With Palmer Advantage, you will have the key to visiting over 300 golf venues in North America. 190+ of these are private clubs, of which 80 are available with complimentary greens fees! See more details about the private club and golf benefits starting on the next page

You will be invited to their highly-acclaimed Reserve Series golf events. These offer an all-inclusive day of golf at some of the best private clubs in and out of the network. Events are held throughout the year in cities around the country. Read more about this on page 8.

Your upgraded Membership will offer the ultimate in sports event hospitality for unforgettable experiences to events such as the Superbowl, Golf's Majors, Kentucky Derby and NCAA Final Four, other major tournaments. Read more about this on page 7.

The team at Palmer Advantage looks forward to custom-building your next business-focused golf event, or ultimate buddy golf trip, in places like California, Oregon, and Texas, and beyond the U.S. in Nova Scotia, Ireland, London, and Paris to name just a few. The bespoke golf services are one of just many ways you can create exceptional experiences for those most important to you., and you can read more about this service on page 10.

These are just some of the exclusive Membership benefits you will have available at your fingertips supported with dedicated Concierge services, online or offline, seven days a week.

To keep you informed about news, updates, and special Member offers you will receive monthly e-newsletters, periodic emails, and other communications from Palmer Advantage.

I invite you to flip through the rest of this overview to see some of the private clubs that you can soon visit, the different Member experiences that you'll be able to access, and much more!

Warmest Regards,
Shelley Caiazzo
General Manager

PALMER ADVANTAGE®
THE ULTIMATE CLUB NETWORK

PRIVATE CLUB AND GOLF ACCESS

GOLF AND "MEMBER FOR THE DAY" PRIVILEGES IN NORTH AMERICA

190+ PRIVATE GOLF AND COUNTRY CLUBS IN NORTH AMERICA
Member for the Day privileges to visit top-tier private golf clubs

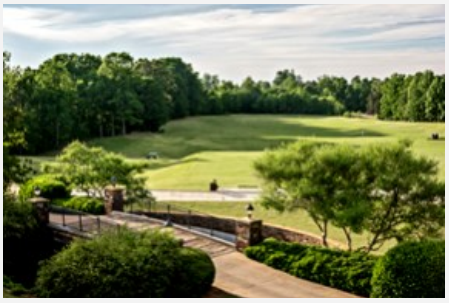
'CART FEE ONLY' GOLF PRIVILEGES

- At 80+ of the Private Clubs in the North America Club Network
- At over 40 of the public and resort golf courses in the North America Club Network
- And, at another 50 golf courses throughout Europe

HOST CLIENTS, FRIENDS, AND FAMILY
Bring up to three guests with you to play golf

TAKE THE BOARDROOM TO THE TEE BOX
Golf experiences for your clients and colleagues

GOLF CONCIERGE SERVICE
Available online, by phone, or email seven days a week


Ballantyne Country Club, Charlotte, NC.

The Club at Prescott Lakes, Prescott, AZ.

Palm Valley Country Club, Palm Desert, CA.

*Access to **Top-100, PGA TOUR,** and **USGA** event venues in North America.*

CLICK HERE TO SEE THE NORTH AMERICA CLUB LIST

WHERE MEMBERS PLAY

PRIVATE CLUB ACCESS

PGA WEST (COMING SOON)
La Quinta, CA

HAZELTINE NATIONAL GOLF CLUB
Chaska, MN

TRUMP NATIONAL BEDMINSTER
Bedminster, NJ

FOUR SEASONS DALLAS
Dallas, TX

SPANISH HILLS COUNTRY CLUB
Camarillo, CA

BELLE HAVEN COUNTRY CLUB
Alexandria, VA

GLENARBOR GOLF CLUB
Bedford Hills, NY

TPC JASNA POLANA
Princeton, NJ

*This is only a partial list. Play at over 190 private clubs in North America.

*Course availability subject to change without notice.

PALMER ADVANTAGE®
THE ULTIMATE CLUB NETWORK

WHERE MEMBERS PLAY

PRIVATE CLUB ACCESS

LAS VEGAS COUNTRY CLUB
Las Vegas, NV

THE GRAND GOLF CLUB
San Diego, CA

SNOWMASS CLUB
Snowmass Village, CO

PALM VALLEY COUNTRY CLUB
Palm Desert, CA

TRUMP NATIONAL D.C.
Washington D.C.

DEERING BAY COUNTRY CLUB
Coral Gables, FL

THE CLUB AT WYNSTONE
Chicago, IL

WESTBROOK VILLAGE GOLF CLUB
Peoria, AZ

*This is only a partial list. Play at over 190 private clubs in North America.

*Course availability subject to change without notice.

PALMER ADVANTAGE®
THE ULTIMATE CLUB NETWORK

GLOBAL GOLF ACCESS

DESTINATIONS BEYOND NORTH AMERICA

670+ GOLF VENUES IN 40 OTHER COUNTIRES
Experience golf on stunningly beautiful courses in iconic destinations

PLAY WHERE THE PRO'S PLAY
Follow their footsteps on the fairways that host world-stage golf events such as The Ryder Cup

PLAY AROUND THE WORLD
The network spans nearly all reaches of the globe

EUROPE
Austria, France, Germany, Ireland, Italy, Portugal, Spain, and the UK

SOUTH PACIFIC
Australia, New Zealand, New Caledonia, Malaysia, Philippines, Singapore, and more

ASIA
China, South Korea, and Vietnam

Le Golf National, Paris

Ile Aux Cerfs, Mauritius

Emirates Golf Club, Dubai

Pictured is Oitavos Dunes in Portugal, ranked #55 in the world by Golf Magazine.

SPORTS EXPERIENCES

2020 — 2021 EVENTS

Palmer Advantage delivers exceptional access to some of sport's greatest events and championships. The “Experience Makers” at your disposal can arrange special packages, and hospitality experiences, to the events you see below and so much more.

They can arrange police escorted transportation, meet-and-greets, and much more to create a once in a lifetime experience for you and your guests.

SUPER BOWL LIV
Hard Rock Stadium at Miami Gardens
Miami, Florida

NCAA FINAL FOUR
Mercedes-Benz Stadium
Atlanta, Georgia

U.S. OPEN GOLF CHAMPIONSHIP
Winged Foot Golf Club
Mamaroneck, New York

THE KENTUCKY DERBY
Churchill Downs
Louisville, Kentucky

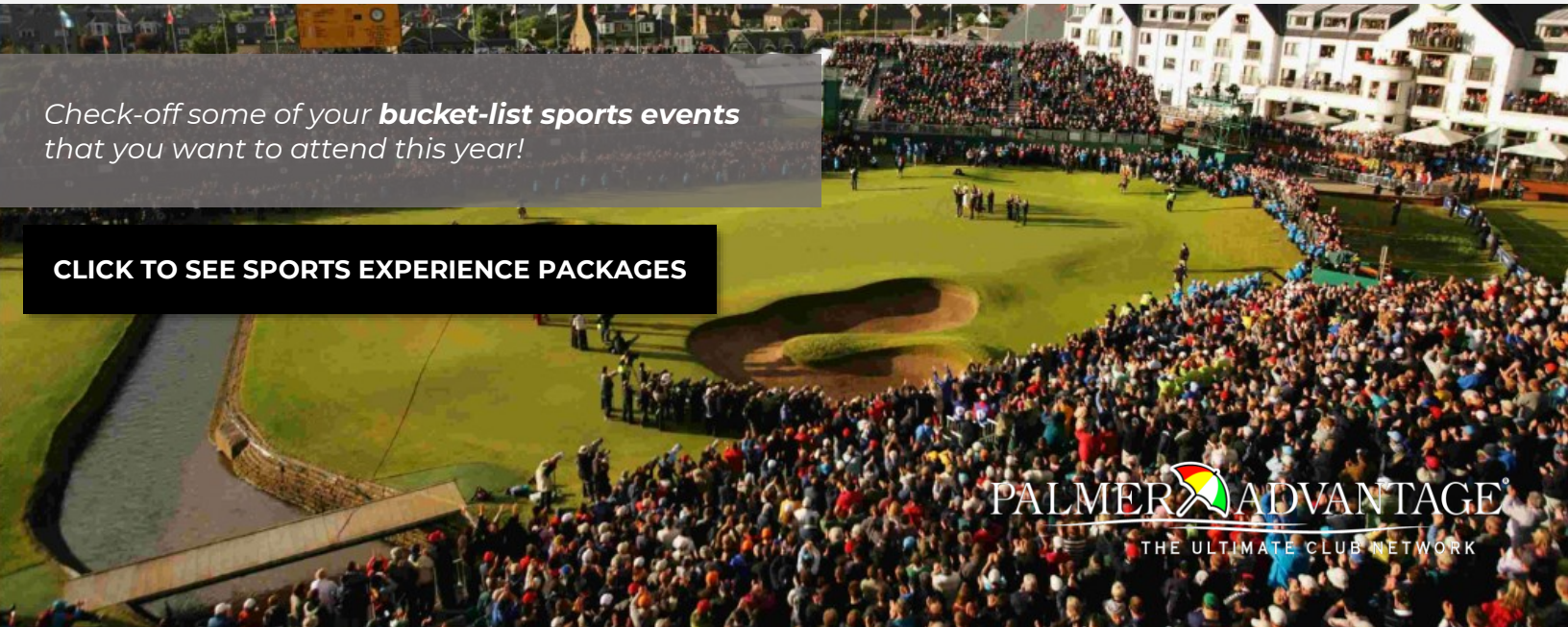
U.S. OPEN TENNIS CHAMPIONSHIPS
UTSA Billie Jean King Nat’l. Tennis Center
Flushing, New York

THE 149TH BRITISH OPEN
Royal St. George’s
England

SUPER BOWL LV
Raymond James Stadium
Tampa, Florida

THE 43RD RYDER CUP
Whistling Straits Golf Course
Sheboygan, Wisconsin

THE 70TH NBA ALL-STAR GAME
Bankers Life Fieldhouse
Indianapolis, Indiana



*Check-off some of your **bucket-list sports events** that you want to attend this year!*

CLICK TO SEE SPORTS EXPERIENCE PACKAGES

RESERVE SERIES GOLF

SIGNATURE GOLF EVENTS

Reserve Series golf events offer invitation-only golf experiences at some of the Country's finest private golf venues. Each event offers everything you, and your guests, need for a full-day of impactful golf.

ENJOY A YEAR-LONG CALENDAR OF INVITATIONS
More events in more cities across the Country

HOST YOUR CLIENTS, COLLEAGUES, FRIENDS, AND FAMILY
Bring up to three guests with you to any event

MEALS INCLUDED
Each event typically includes breakfast or lunch, followed by dinner

CELEBRATE THE DAY WITH YOUR GUESTS AND FELLOW PLAYERS
After your day of golf, relax with your guests during an awards reception

Events are styled as Member-Guest golf days with casual competitiveness in an exceptional private golf setting.

Pictured: Quaker Ridge Reserve Series Event

CLICK TO SEE EVENTS CALENDAR

RESERVE SERIES GOLF

2020 HOST CLUBS (PARTIAL)

TRINITY FOREST GOLF CLUB
Dallas, TX

BLUEJACK NATIONAL
Houston, TX area

TPC HARDING PARK
San Francisco, CA

THE TRADITION
La Quinta, CA

ISLEWORTH GOLF & COUNTRY CLUB
Orlando, FL

TRUMP NATIONAL BEDMINSTER
Tri-State/Hudson Valley, NJ area

PELICAN HILL GOLF CLUB
Newport Coast, CA

CONWAY FARMS GOLF CLUB
Chicago, IL area

Dates and availability subject to change

PALMER ADVANTAGE®
THE ULTIMATE CLUB NETWORK

FLEX EVENTS

CUSTOMIZED GOLF EVENT PLANNING SERVICES

Flex Event services are for your golf event and golf experience needs that require more in-depth customization, accommodations for larger group size, or coordination and planning services.

FLEX EVENTS CAN SERVICE:

- ✓ Golf tee times for larger parties of 6—12 players
- ✓ Golf events for groups of 12—40 players
- ✓ Bespoke golf experiences and stay-and-play packages outside of the Palmer Advantage network
- ✓ Multi-venue, multi-date events

The next couple of pages show just a sampling of what we have done for Members. Our team is ready to take on any challenge you have for us to create your next golf experience.

CORPORATE AND CHARITY EVENT PLANNING

On course and off course golf-centric event planning and execution.

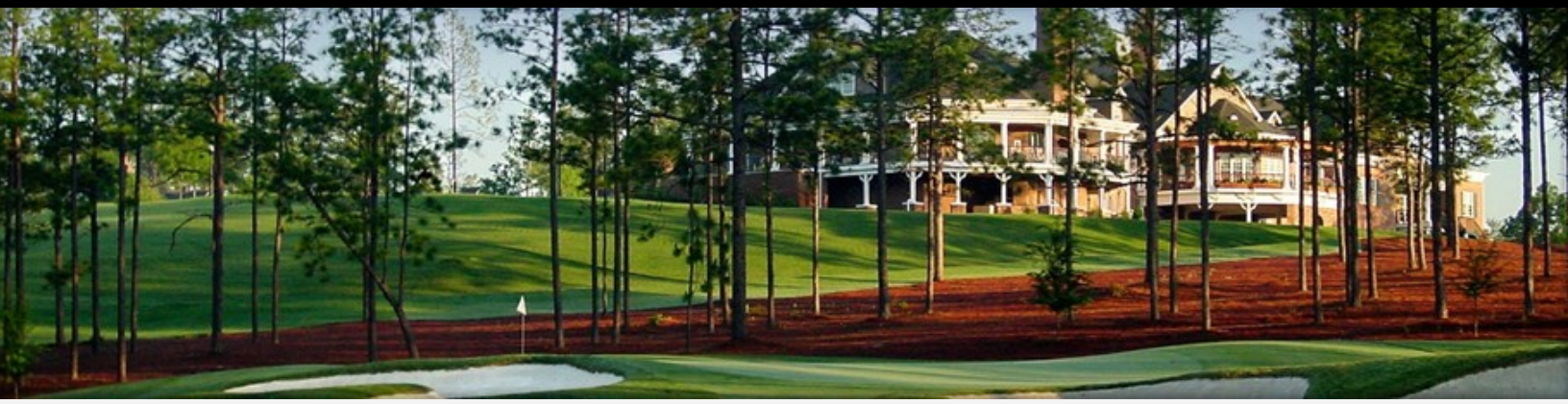
BESPOKE AND RECREATIONAL EXPERIENCES

Bucket list golf rounds, and ultimate buddy trips.

Our team will help you create your golf experience, large or small, anywhere in the country and beyond.

THE MAJORS

SAGE VALLEY MASTERS ENHANCEMENT



While our Members were attending the Masters tournament, our team added a round of golf at the ultra-exclusive Sage Valley Golf Club. The day included lunch, 18 holes of golf with walking caddie, on-course refreshments, and post-round cocktails.

LUXURY STAY-AND-PLAY

AN ALL-INCLUSIVE GOLF EXPERIENCE AT FIRESTONE COUNTRY CLUB

Members played where the pros play! With arranged private airfare, the group flew from the New York Metro area to Akron, Ohio to stay and play at the famed Firestone Country Club. Our Members enjoyed playing 54 holes of golf over two days. For their stay, Members relaxed at the luxurious onsite villas.

PALMER ADVANTAGE®

THE ULTIMATE CLUB NETWORK

VISITING WORLD TOP-100 COURSES

FULL-SERVICE GOLF VACATION AT CABOT LINKS

Members have traveled to the next bucket list property created by the people that brought the golfing world Bandon Dunes. Cabot Links in Nova Scotia is remotely situated, but easily accessible for private air transportation. With 5-star accommodations and two world Top-100 courses, our Members had an unmatched experience.

CORPORATE EVENT

IMPACTFUL CLIENT ENTERTAINMENT

Needing to leverage their Membership to entertain their most important clients, Members have hosted clients and colleagues with some of the most unique golf experiences. One such experience started the day with a ferry ride from lower Manhattan, around the Statue of Liberty, and arriving at Bayonne Golf Club. There they were greeted with lunch prior to golf. After playing, they enjoyed cocktails and conversation while the sun sets over New York City.

PALMER ADVANTAGE®

THE ULTIMATE CLUB NETWORK

TRAVEL CONCIERGE

VACATION PLANNING AND TRAVEL BENEFITS

TRAVEL CONCIERGE SERVICES
Whether you have questions about a hotel, or want your Concierge to do all of the searching, planning, and reservations for you, they are available seven days a week.

ANYWHERE MEMBERS WANT TO TRAVEL
Choose from over 300,000 hotel and resort destinations around the world. Some of the best chain brands from luxe to budget, and independently operated boutique hotels and resorts are available.

TOP CRUISES AROUND THE WORLD
Wherever you want to sail, there is a cruise for you. You have access to exceptional pricing on some of the very best cruise lines—all told, over 40 lines offering 20,000+ ocean, river, and other types of itineraries.

VACATION EXPERIENCES
In combination with our travel services and other entertainment benefits, you can enrich your travels and vacations with added experiences from tickets to Broadway shows to savings on ski lift passes, and so much more.

BEST RATE GUARANTEE COMMITMENT
Book hotels, resorts, cruises, and vacation packages with peace of mind.

FLIGHTS AND CARS
Book it all with one call, or website visit. Your Concierge Agents can handle flight reservations and rental cars for your vacations.

YOUR PALMER ADVANTAGE CREDITS
You have the exclusive advantage of using Credits as partial-payment towards most hotel, resort, and cruise reservation purchases to buy down those prices!

LEISURE AND FAMILY ENTERTAINMENT

COMPLEMENTING MEMBERS' LIFESTYLES

Palmer Advantage offers an exclusive member-only experience, providing you with special access and private-member pricing on entertainment and experiences you and your family value most.

EXCLUSIVE PARTNERSHIPS WITH MEMBER-ONLY BENEFITS

Access to exclusive offers from travel, private aviation, and entertainment experience partners

SPECIAL TICKETS TO THEME PARKS AND ATTRACTIONS

- *WALT DISNEY WORLD*®, UNIVERSAL™, SEAWORLD®, and others
- Las Vegas and Broadway shows and other concerts & performances
- Unique experiences including ski packages, city tours, and other excursions

OTHER SPECIAL MEMBER OFFERS AND SAVINGS

- Save on gift cards to restaurants and future-use ticket packages to movie theatres
- Find special savings on select warehouse shopping memberships and other services

MEMBER-ONLY WEBSITE AVAILABLE 24/7/365

Your Concierge can help with most purchases, and the online stores are always available

FoundersCard Membership Offers

Tickets to *WALT DISNEY WORLD*®

Disney artwork/properties: © Disney

Top Broadway shows and performances

As a Palmer Advantage Member, you have a private aviation solution with ***Wheels Up!***

FREQUENTLY ASKED QUESTIONS

WHERE IS THE CLUB LIST AVAILABLE TO VIEW?
Please click here to view the North America Club List. Members have access to the list 24/7 online in our Member website.

HOW MUCH DOES IT COST TO PLAY GOLF?
For 'cart fee only' golf, Members only have to pay the cart fee which will be confirmed upon request. At pay-for-play clubs, rates are generally $100 - $175 per round per player (including guests.) Our Members relate the cost of golf similar to attending professional sports. We have the courtside equivalent clubs with elevated experiences that can range $250 - $600 per player.

HOW MUCH 'CART FEE ONLY' GOLF CAN I PLAY?
- Members may receive up to 2 'cart fee only' single rounds of golf per 30 days at each participating Club outside of 75 miles from your Club.
- Up to 3 accompanied guests are permitted at the Club's guest fee and cart fee rates.

HOW MUCH 'PAY-FOR-PLAY' GOLF CAN I PLAY?
- Members may receive up to 3 rounds of golf per 12 months at each participating Club
- There are no mileage restrictions.
- Up to 3 accompanied guests are permitted at the Club's guest fee rates.

HOW DO I MAKE A RESERVATION?
- GOLF: All golf requests must go through the Golf Concierge either by phone, email, or our online tee time request webform.
- TRAVEL: Travel Concierge services are available seven days a week by phone or email to provide personalized attention and assistance for travel reservations. In addition, our website provides 24/7 access to browse and book hotels, resorts, cruises, rental cars, flights, and more .
- TICKETS: Find theme park, attraction, ski lift, movie theater, and other tickets online.
- SHOP: Find gift cards and more online.

CAN MY FAMILY USE THE MEMBERSHIP?
- You may add your spouse or partner to your Membership for them to have reservation privileges for golf and travel!
- Eligible dependents can enjoy your benefits, but they must be accompanied for golf tee times.

WHAT ARE CREDITS?
- Credits are a Member currency that can be used as partial-payment on eligible purchases made through Palmer Advantage where each Credit has a value of $1.00.
- Eligible purchases include most travel & vacation reservations, and gift card purchases. Eligible purchases are always clearly shown.
- The amount of Credits that you can use on any given eligible purchase varies, and the maximum amount will always be presented to you prior to purchase.
- Members first earn Credits upon enrollment ($1,100). Members will continue to earn more Credits each year ($600/yr.) and each time they book golf or travel.

WHAT HAPPENS IF I RESIGN FROM MY HOME CLUB?
Your Palmer Advantage benefits will discontinue, and any Credits will immediately expire.

YOUR INVITATION!

PALMER ADVANTAGE BENEFITS ARE AVAILABLE FOR $15 PER MONTH

ENROLL TODAY WITH INITIATION FEE OF $100.00

CLICK HERE TO ACCEPT YOUR INVITATION
(or complete the form on the following page)

The button above will take you to the Palmer Advantage enrollment form, located on our Club website.

HAVE MORE QUESTIONS ABOUT PALMER ADVANTAGE?

Click here to send any questions you may have to Palmer Advantage, and a Membership representative will contact you with answers!

· DISCOVER MORE ·

VIEW OUR BRIEF ANIMATED VIDEO

READ MEMBER STORIES & TESTIMONIALS

WWW.PALMERADVANTAGE.COM

PALMER ADVANTAGE®
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PALMER ADVANTAGE ENROLLMENT FORM

Please upgrade my Membership to include Palmer Advantage benefits!
By submitting this enrollment form I/We understand that I/We am/are subject to the $100.00 initiation fee, and additional monthly dues of $15.00. I/We agrees to be bound by the applicable terms, conditions and restrictions of Palmer Advantage, including, but not limited to, those available at www.palmeradvantage.com, and I/We agrees that such terms, conditions and restrictions may be amended, modified and/or discontinued from time to time.

Please provide the Primary Member information.
The email address provided is what will be used for your login id, as well as where Palmer Advantage benefit communications, announcements, and Member-specials will be sent. **All fields are required.**

Primary Member Full Name (First & Last)*: _____

Primary Phone*: _____

Primary Email Address*: _____

Member Number*: _____

MEMBER SIGNATURE* _____

[OPTIONAL] Secondary Member Reservation Privileges.
A spouse or partner can be added as a secondary Member in order for them to have reservation privileges with the Palmer Advantage golf and travel Concierge services. The secondary Member will share the same login credentials as the primary Member. All fields are required.

Secondary Member Full Name (First & Last)*: _____

Secondary Email Address*: _____

PLEASE COMPLETE THIS FORM AND SUBMIT TO THE CLUB OFFICE FOR PROCESSING

After the form has been completed:

MEMBERSHIP ACTIVATION. Within 5 business days of submitting this form, a welcome and activation email will be sent from Palmer Advantage to the primary Member's email address provided above. This email is notice of confirmation that all benefits have been activated, and it will contain the account's login credentials and other details.

EMAIL SUBSCRIPTION. The email address(es) provided above will be subscribed to receive Palmer Advantage benefit communications, special offers, and other announcements.

PALMER ADVANTAGE DUES. The monthly dues will appear on next month's Membership statement.